



# Connect Consulting

We can tailor our services to fit your firm's specific needs. Depending on your needs we can develop a fee structure on a per project, or monthly basis. We will always provide a written letter of engagement and guarantee delivery to your satisfaction.

## MARKETING



- Create newsletters & white papers
- Design and develop proposals
- Create targeted ads, industry or associations
- Business cards
- Press releases
- Web page content
- Brochures
- Design drip marketing campaigns
- Social media programs
- Content for blogs
- Create marketing documents
- Post cards
- Articles for news or magazines
- SEO for web pages
- On line books

## SALES & BUSINESS DEVELOPMENT



- Reports & tracking forms
- Cross selling training
- Center of influence development
- Marketing letters
- Industry focused marketing tools
- Topics for sales meetings
- Association marketing strategies

## RISK MANAGEMENT



- Contract review
- Safety training and program design
- Benchmarking studies
- Claim studies
- Training
- Risk program evaluation

## TRAINING



- Insurance 101
- Business etiquette
- Contract review
- Employee harassment
- Management Liability, EPLI, Cyber & D & O
- Crisis planning
- Succession planning
- Negotiating
- WC 101
- How to make effective presentations

### Connect Consulting

120 SE Avondale Way Gresham Oregon  
P 503-661-1104 M 503-781-8283  
bob@connectconsultingfirm.com  
www.connectconsultingfirm.com