

Bob Lilly

President & Fonder

Bob Lilly has over 25 years of experience in insurance sales, operations, marketing, branding, digital marketing and business consulting. Bob has worked with many different kinds of businesses including insurance companies, captives and independent agencies, private businesses, government, education, private universities, and nonprofits. Bob's expertise has enabled his clients to increase profits and attract and retain clients.

Bob's experience includes business development, marketing, agency operations, human resources, risk, management, developing social media programs, and design of safety and risk programs. Bob excels in developing content for proposals, web pages and marketing documents that will set your firm apart.

### **Education & Training**

- Bachelor Public Administration and Community Service, University of Oregon 1981
- Executive Leadership Training University of Memphis
- PRISM Certified
- The Wedge Consulting
- Franklin Covey Selling
- Google Analytics 2012, 2013, 2014, 2015

### **Awards and Recognition**

- Consultant of the Year- Oregon School Business Officials
- Fred S James Account Executive of the Year
- Account Executive of the Year- MMC
- Past president of Independent Agents of Portland

We support our community by being involved in a number of charities and non profit organizations.

- Gresham Barlow Education Foundation past Board Chair-current member
- NW Medical Teams
- Clackamas County Women's Services

- Gresham School District Budget Committee
- Gresham Schools District Long Range Planning Committee
- Past President of IIABO
- OASBO Planning Committee
- Good Shepard Community Church