

# Speakers Packet For Bob Lilly

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## Bob Lilly President Connect Consulting Agency

**Qualifications:** Bob has over 26 years experience in Marketing, Social Media, Risk Management and Business Consulting. He has worked with many different kinds of business including; government, education, private universities, and churches.

Bob's focus includes: communication, leadership, emergency preparedness, crises management, risk management, developing marketing & social media programs, human capital consulting, design of safety programs, and many more business practices.

He brings an entertaining style to all his presentations and uses his background of 26 years in the risk & business industry to provide real life examples and practical take-aways

**Education:** Bachelor of Arts in Public Administration & Community Service, University of Oregon, 1980  
Executive Leadership Training University of Memphis, 1999

**Featured Speaker**

- National Association of Church Business Administrators
- American Association of Architects - Oregon
- Society of Design Administrators (SDA) –National./Regional
- Oregon Association of School Business Managers
- Confederation of School Administrators- Boston
- National Association of Fire Equipment Distributors
- Gas & Welding Distributors Association
- Public Risk Managers Association
- Oregon Department of Education
- Oregon Association of School Administrators
- Guest lecturer at Reynolds Learning Academy
- Lipper- Hedge World Conference NY
- Association of Independent California Colleges
- National Association of Public Risk Managers- Chicago
- Guest lecturer at Western Seminary Portland Oregon
- Guest lecturer at Lewis & Clark College on Insurance and Risk Management

**Published**

Bob has been published in many risk and business publications including;  
National Association of Church Business Managers “Ledger”  
Public Risk Managers “Public Risk”  
NAFED “Fire Watch”





## Seminar Topics



Most of these topics are designed to run 60 to 120 minutes. Each one would be customized to fit your specific industry.

- Marketing 101
- Educate don't sell
- Web page design and management
- How to select an insurance agent
- Transforming your leadership
- Team building
- Influence without authority
- Strategic planning that you use
- SEO
- Google and all the rest
- Secession planning
- Crisis planning and disaster recovery
- Managing multi-generational workforce
- Claim case studies
- Social media grow your influence and business

### What Others Say About Bob

"Bob, thanks for speaking on the staffing panel, the discussion was engaging and clearly resonated with the audience." **Mike Fischer Hedge World**

"We utilized Bob Lilly for a seminar on risk management. We found the presentation to be very worthwhile and relevant to the issues facing our students. Bob maintained great energy and interaction. Bob has a great presentation style and exceeded our expectations". **Ron Marrs Western Seminary**

"Bob knows and understands our industry, what a great speaker." **Michelle Moore, Gresham School District**

"Bob has a great speaking style. His knowledge of the topics combined with a very entertaining personality, creates a powerful combination". **Katie Johnson Fusion Marketing and Consulting**

"Bob provided an excellent overview of the issues and did it in an entertaining way. Bob has a good understanding of the topic and responded well to the audience. We took away a number of useful tools that can be integrated into real business". **Dan Enze GAWDA**

"Bob has an excellent command of his subject. He communicates well and has brilliant responses to questions based on his wide range of experiences and actual events". **Stephanie Krischner Society for Design Administrators**